

TV Everywhere Messaging for MVPDs: Example

Sign In Messaging Content

- The freedom to watch many of your favorite shows on your terms – when you want it, where you want it, on the most-convenient device available – provided at no additional cost with your [brand] subscription.
- Watch many of your favorite shows on your schedule, inside or outside of the home, on many different devices, such as a laptop, tablet or Smartphone.
- [brand] is a part of the TV Everywhere viewing experience. It's the freedom to watch your favorite shows, sports, news, events and networks – on your schedule, on your choice of device, whether you're on the go or at home.

TV Everywhere Messaging for Content Providers: Examples

Sign In Messaging Content

- The freedom to watch many of your favorite shows on your terms - when you want it, where you want it, on the most-convenient device available – provided at no additional cost with your TV provider subscription.
- Sign in to watch many of your favorite shows on your schedule, inside or outside of the home, on many different devices, such as a laptop, tablet or Smartphone.
- Watch your favorite shows, sports, news, events and networks on other screens and devices.
- [brand] is a part of the TV Everywhere viewing experience. It's the freedom to watch your favorite [brand – shows, series, sports, news, events] -- on your schedule, on your choice of devices, whether you're on the go or at home.